

AT&T Learning is transforming learning into a strategic business advantage by explicitly linking training to the company's business goals and objectives. Below are key business initiatives AT&T Learning provides training to power your Sales teams. View the CD included with this brochure for learning demonstrations and to view a flyer of key courses on these business initiatives.

To enable this culture of driving to the right solution, AT&T Learning has structured our organization into a vertically integrated global learning organization. This structure provides services and capabilities across the learning continuum from Planning to Delivery.

AT&T Learning is dedicated to creating learning solutions that have a measurable impact on the company's success by arming people with the skills and knowledge they need to do their jobs.

If you have a training need, we can help. Please visit us at: <http://learning.att.com>* to contact a Planning partner.

* Note: Must be connected to the AT&T intranet to access the web site.

VoIP | Mobility Services | Access | AT&T VPN | Security | eSales & Services | eCRM | Learning Planning | Solutions Design | Program Development | Program Delivery

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eCampus provides anytime, anywhere capabilities to users, allowing them to assess their skills, search, register for, access online courses, and keep track of their learning activities. Visit eCampus at: <http://ecampus.att.com> for all your training needs. Visit AT&T Learning Web Site for cutting-edge solutions at: <http://learning.att.com>.



The world's networking companySM



How can AT&T Learning give you more power?

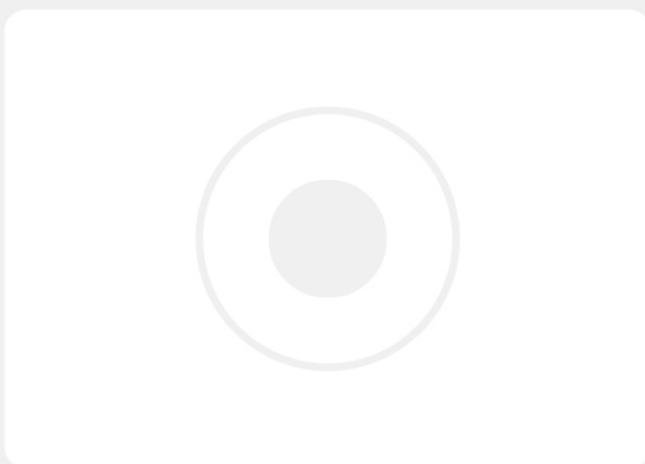
Blending Learning with Work
Just the Right Content at Just the Right Time

AT&T Learning is dedicated to creating learning solutions that have a measurable impact on the company's success by arming people with the skills and knowledge they need to do their jobs. Training discussions have become business discussions, and this allows AT&T Learning to focus our resources on the areas where we have the biggest impact on the success of the company. To create this impact, we have built a culture of driving to the right solution, meaning the solution that will have the desired business impact, instead of simply driving to the lowest cost solution. Learning strategy drives technology decisions, and innovative technology and infrastructure combine to allow AT&T Learning to develop cutting-edge solutions that give employees access to the knowledge they need, when they need it.

As part of our global strategy, AT&T is committed to providing the highest quality service and customer support to our clients all over the world. As AT&T has expanded its reach, it has become more and more challenging to deliver the learning that employees need to meet global business demands. A central physical location no longer makes sense, and we have faced that challenge by offering virtual learning that is available anytime, anywhere. When face-to-face learning is the best delivery method, learners go to physical sites located around the world. Virtually, the corporate university resides on eCampus, our powerful Learning Management System (LMS), a globally-accessible enterprise learning platform.

This CD contains the following:

Course Flyer listing courses for the key 2005 business initiatives, AT&T Learning sales kickoff presentation and demonstration of course content.



AT&T Learning Presentation and Demonstration

"At AT&T Learning, our technology strategy follows our learning strategy ... form follows function."



Garry Moore
Director, AT&T Learning Technology,
Strategy & Operations